

# Competitive marketing at storage connection points

Webinar 17.03.2022



# Content

1. Why does OGE market capacities competitively at storage connection points from April 1, 2022?
2. What is competitive capacity marketing?
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4. What do I see on Prisma? Capacity in competition?



# Why do we market capacities in competition?

- There were special requests by customers
- It is not possible to offer firm capacities at all storage connection points without competition
- It does not matter at which storage connection point within the competition the available capacities are used on a firm basis
- The market demand can be served under efficient and non-discriminatory conditions
- It is an adequate way of making firm capacities available to customers according to their needs



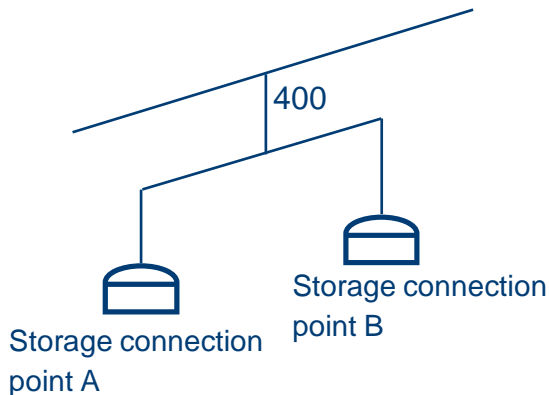
This applies only for **bFZK**, not for DZK at network connection points/power plants

# What is competitive marketing?

- the decision at which points firm capacity is allocated is made by market participants → firm capacities are made available as needed
- Technically, capacities can be made available at several points → Capacities are therefore marketed independently of each other

Bookable points  
remain unchanged  
— no zone  
formation

## Situation



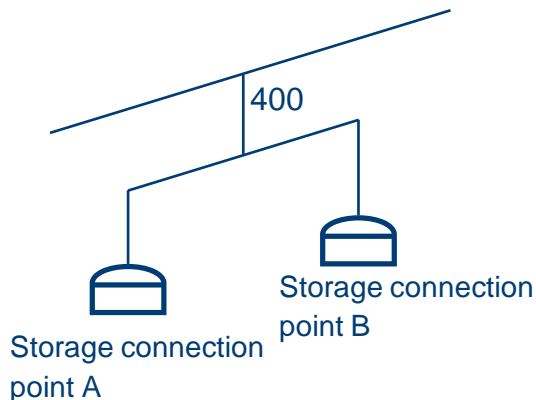
## Today

- Storage point A  
— Technical available capacity 0 **avail. 0 firm**  
— Technical possible 400
- Storage point B **avail. 400 firm**  
— Technical available capacity 400  
— Technical possible 400

## In future

- Storage point A **avail. 400 firm**  
— Technical possible 400
- Storage point B **avail. 400 firm**  
— Technical possible 400
- Storage points A, B  
— Technical available capacity 400 in competition

# What is competitive capacity marketing?



| currently:                       | in future:                       |
|----------------------------------|----------------------------------|
| Storage point A: marketable: 100 | Storage point A: marketable: 400 |
| Storage point B: marketable: 300 | Storage point B: marketable: 400 |
|                                  | in competition: 400              |

- capacities are currently split between both storage points (for example, Storage point A: 100 kWh/h, Storage point B: 300 kWh/h)
  - With competitive marketing, 400 kWh/h can be offered at both storage points.
  - Allocation takes place using the PRISMA auction algorithm
- The customer who is willing to pay the most is awarded the contract

## Caution! – Change in publication of technical available capacity

The complete technical available capacity of all competing storage connection points is shown for each bookable point!

# Which storage connection points are marketed competitively?

## Entry/Exit Etzel H-Gas in competition

- Friedeburg-Etzel, Schienenstrang, EGL
- Etzel (Speicher Crystal), Bitzenlander Weg 10
- Friedeburg-Etzel, Bitzenlander Weg 2
- Etzel (Speicher ESE), Bitzenlander Weg 3

## Entry/Exit Epe L-Gas in competition

- Speicher Epe L
- Speicher Gronau-Epe L1
- Speicher Gronau-Epe L2

## Entry/Exit Epe H-Gas in competition

- Speicher Epe H
- Speicher Gronau-Epe H1






Information  
available from April  
on PRISMA  
In product data sheet

## Entry/Exit Süd H-Gas in competition

- Speicher Bierwang
- Speicher Breitbrunn

# 1. What do I see on Prisma? Capacity in competition?

- In the overview of the auctions, competing capacities are marked by 
- In addition, the field "Category" shows that the bFZK (bFZKc = competition) is a competing capacity

| ▼ | Network point name ⇅  | TSO ⇅                             | Direction ⇅          | Marketable ⇅   | Category ⇅           | Starting price ⇅   |                         |
|---|---|-----------------------------------|----------------------|--|----------------------|--|-------------------------|
|   | <input type="text"/>  | <input type="text" value="open"/> | <input type="text"/> | <input type="text" value="min"/><br><input type="text" value="max"/> | <input type="text"/> | <input type="text" value="min"/><br><input type="text" value="max"/> | <button>Filter</button> |
| 🔍 | Speicher Bierwang   | Open Grid                         | ➡ Entry              | 550,000 kWh/h  | DZK                  | 0.26926027 cent/kWh/h/Runtime  | Details                 |
| 🔍 | Speicher Bierwang   | Open Grid                         | ➡ Entry              | 7,349,000 kWh/h  | bFZK                 | 0.26926027 cent/kWh/h/Runtime  | Details                 |
| 🔍 | Speicher Bierwang   | Open Grid                         | ➡ Exit               | 5,447,890 kWh/h  | bFZK                 | 0.26926027 cent/kWh/h/Runtime  | Details                 |
| 🔍 | Speicher Epe H  | Open Grid                         | ➡ Entry              | 375,000 kWh/h  | DZK                  | 0.26926027 cent/kWh/h/Runtime  | Details                 |
| 🔍 | Speicher Gronau-Epe H  | Open Grid                         | ➡ Entry              | 3,090,000 kWh/h  | bFZKc                | 0.26926027 cent/kWh/h/Runtime  | Details                 |
| 🔍 | Speicher Epe H         | Open Grid                         | ➡ Entry              | 3,090,000 kWh/h  | bFZKc                | 0.26926027 cent/kWh/h/Runtime  | Details                 |

# 1. What do I see on Prisma? Capacity in competition?

- All other competing points are displayed in the competing auction
- The competition constraint indicates the total capacity available

Speicher Gronau-Epe H1

Open Grid

Entry

3,090,000 kWh/h

bFZKc

0.26926027 cent/kWh/h/Runtime

x

The offered capacity is in competition with 1 other capacity

Show competing capacity

COMPETITION CONSTRAINT 3,090,000 KWH/H

| Auction ID | Network point          | TSO                   | Direction | Marketable      | Category |                      |
|------------|------------------------|-----------------------|-----------|-----------------|----------|----------------------|
| 79575059   | Speicher Gronau-Epe H1 | Open Grid Europe GmbH | Entry     | 3,090,000 kWh/h | bFZKc    | <a href="#">View</a> |
| 79575060   | Speicher Epe H         | Open Grid Europe GmbH | Entry     | 3,090,000 kWh/h | bFZKc    | <a href="#">View</a> |

Offer

Auction ID 79575059

Marketable 3,090,000 kWh/h

01.02.2022 06:00 - 02.02.2022 06:00

Product

Entry

Speicher Gronau-Epe H1

Open Grid Europe GmbH

H-gas, bFZKc

ID 8520E

Flow unit kWh/h

Pricing

Starting price 0.26926027 cent/kWh/h/Runtime

Minimum price step 0.005 cent/kWh/h/Runtime

FEES OF OPEN GRID EUROPE GMBH

Hide fees

Offered by

Open Grid Europe  
The Gas Wheel

Notice from Open Grid Europe GmbH

Link Test

The product details are described in the product data sheet of OGE. The information can be seen via following link: Capacity products

show less